

## **PEOPLE'S LANDSCAPES**

### **UNISCAPE International Photo contest 2010**

#### **Aims and conditions for participation**

##### **Aim of the contest**

1. The aim of the contest is to encourage students to observe landscapes through the eyes of people in order to express how each one of us sees and perceives our landscapes by capturing the soul and the transitory identity of places, in particular of the degraded and everyday landscapes.
2. The images must express the approach of the European Landscape Convention to landscape as: “an area, as perceived by people, whose character is the result of the action and interaction of natural and/or human factors”.
3. The images will become part of UNISCAPE’s photographic archive and can be used for the principal banner of the UNISCAPE website ([www.uniscape.eu](http://www.uniscape.eu)).

##### **Participation**

4. There is no entry fee.
5. The participation to the contest is open to all students of the Member Universities of UNISCAPE from 18 to 35 years old.
6. The participants must be the authors of photographic material submitted in their name.
7. If a photo is selected by UNISCAPE, the student grants permission for its unlimited use for activities under the auspices of UNISCAPE, without any remuneration being due.
8. The photographer grants UNISCAPE permission to use material submitted in the contest and selected by the jury indefinitely and without any remuneration being due in its archive and in the eventuality of an exhibition organised by UNISCAPE.
9. Each participant guarantees that to the best of his/her knowledge no third party can claim rights or raise objections to publication/reproduction/distribution of the material submitted.

## **General rules**

10. Each student can participate with a maximum of three digital images in colour or in black and white.
11. The images must regard landscape as it is meant by the European Landscape Convention therefore they may concern natural, rural, urban and peri-urban areas, including inland water and marine areas, but also those landscapes that might be considered outstanding as well as everyday or degraded landscapes.
12. The images must reflect the point of view of the observer with regard to the represented landscape and prove the importance and the influence of the place on the observer himself.
13. In addition to the images the photographer must provide us also with a brief description of the meaning of the photo (see section 2 of the attached participation form).

## **Material specifications**

14. Digital images must meet the following specifications:
  - Images of 1600x1200 pixel minimum are asked.
  - Each image must be saved as a separate JPEG with the highest quality setting.
15. The content of the image must not be altered by retouching.

## **Submission of entries**

16. The deadline for submitting entries is the 15 of May 2010 by sending the images and the participation form to this e-mail: [peopleslandscapes@uniscape.eu](mailto:peopleslandscapes@uniscape.eu).
17. This is a list of the required documentation:
  - filled in participation form (downloadable on UNISCAPE's website [www.uniscape.eu](http://www.uniscape.eu));
  - a maximum of three images for each student (see point 10);
  - a copy of a valid identity document
  - a certificate of inscription to one of UNISCAPE universities
18. Entries will not be returned. UNISCAPE reserves the right to dispose of the material.

## **Award**

19. The overall winner of the People's Landscapes International photographic contest will be the student with the best image, as determined by the Jury. The winner will be awarded with a 1000 euro prize and his/her images will be published on UNISCAPE's website.

## **Judging**

20. A specific jury of experts will be appointed by UNISCAPE's Executive Board. The images will be evaluated on:

- their interpretation of the concept of the European Landscape Convention,
- their impact, creativity and style,
- colour harmony and lighting.

21. The Jury will meet in June 2010 and the results will be communicated by the end of June 2010 on UNISCAPE's Website [www.uniscape.eu](http://www.uniscape.eu). The winner will be informed also in writing.

## **Privacy**

22. All information will be treated in conformity with the Italian law regarding privacy, article 13 Decreto Legislativo 196/2003.

## **Organisation contacts**

UNISCAPE (European Network of Universities for the implementation of the European Landscape Convention)

Villa Medicea di Careggi, Viale G. Pieraccini 15, Firenze (Italy)

Tel. +39 055 4221535

Fax: +39 055 4486511

E-mail: [peopleslandscapes@uniscape.eu](mailto:peopleslandscapes@uniscape.eu)

## PEOPLE'S LANDSCAPES

### UNISCAPE International Photo contest 2010

### PARTICIPATION FORM

To be sent within the 15 of May 2010 with the images and a copy of a valid identity document to:  
[peopleslandscapes@uniscape.eu](mailto:peopleslandscapes@uniscape.eu).

#### Section 1. Personal Details

Name and Last name

.....

Place and Date of Birth:

.....

Address:

street .....

city .....

zip code.....

telephone .....

e-mail .....

I agree with:

1. all the points of the summary of the entry rules and regulation of the People's landscapes contest;
2. to reserve to Uniscape the copyright on the images submitted to the contest;
3. that all information will be treated in conformity with the Italian law regarding privacy,  
article 13 Decreto Legislativo 196/2003

Date ..... Signature .....

**Section 2. Information concerning the images submitted**

Image 1: Title

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Year

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Brief description

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Image 2: Title

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Year

.....

Brief description

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Image 3: Title

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Year

.....

Brief description

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Brief biography of the author

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**Information:**

UNISCAPE (European Network of Universities for the implementation of the European Landscape Convention)

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