

LIVING LANDSCAPE

The European Landscape Convention in research perspective
Scientific Conference FLORENCE+10 Florence, 18 – 19 October 2010
Aula Magna, University of Florence

DRAFT PROGRAMME

Monday 18 October 2010

- 8:30 – 9.30 *Registration, Coffee*
9.30 – 9.40 Welcome address Prof Alberto Tesi, Rector of Florence University
9.40 – 9.50 Welcome address CoE
9.50 – 10:10 Address Mario Lolli Ghetti, Director General for Landscape, Fine Arts, Architecture and Contemporary Art of MIBAC
10:10 – 10:30 Address Anna Marson, Minister of Spatial Planning, Tuscany Region
10.30 – 10:40 Address Giacomo Billi, Tourism Assessor, Province of Florence
10:40 – 11:00 Opening by Prof Carlo Magnani, UNISCAPE President

Conference Chair: Dr Bas Pedroli, Director UNISCAPE.

Working language of the Conference: English

- 11:15 – 11:45 Opening Lecture: Prof Gian Franco Cartei, University of Florence
11:45 – 12.15 Opening Lecture: Prof Marc Antrop, honorary President LANDSCAPE EUROPE
12:15 – 12:45 Key note Lecture: Prof Ervin Laszlo
12:45 – 13.15 Key note Lecture: Prof Michael Jones, Norwegian University of Science and Technology

13:15 – 15:00 *Buffet lunch*

- 15:00 – 18:00 Parallel sessions on:
1. **Perception**, Chair and discussant Teresa Pinto Correia, Rapporteur Almo Farina
2. **Landscape identification and typology**. Chair and discussant Marc Antrop, Rapporteur Saša Dobričić
One session in Aula Magna, the other in the premises of the Faculty of Architecture (switching between sessions discouraged).
In each session 5 selected presentations (on the basis of pre-distributed draft papers) of 20 min. max, 10 min. discussion, and concluding discussion afterwards, leading to clear conclusions/ recommendations to the ELC community.
18:00 – 20:00 Special COST – ESF session: Launching of the Science-Policy Briefing **LANDSCAPE IN A CHANGING WORLD – Bridging Divides, Integrating Disciplines, Serving Society**. Prof Tom Bloemers, Dr Graham Fairclough a.o. (tbc)

20:00 *Conference Dinner*

Tuesday 19 October 2010

- 9:00 – 12:00 Parallel sessions on:
1. **Effects of policy on landscape**, Chair and discussant Bas Pedrolí
Rapporteur Michel Prieur
 2. **Participation**. Chair and discussant Annalisa Calcagno Maniglio,
Rapporteur Peter Howard
- One session in Aula Magna, the other in the premises of the Faculty of Architecture (switching between sessions discouraged).
In each session 5 selected presentations (on the basis of pre-distributed draft papers) of 20 min. max, 10 min. discussion, and concluding discussion afterwards, leading to clear conclusions/ recommendations to the ELC community.
- 12:15 – 12:45 Prof Juan Manuel Suárez Japón (Rector Universidad Internacional de Andalucía) and Prof Florencio Zoido (Vice-President UNISCAPE):
Presentation of UNISCAPE European Master Course on Landscape from an ELC perspective
- 13:15 – 15:00 *Buffet lunch*
- 15:00 – 17:00 Structured plenary debate led by the conference chair on the basis of the conclusions and recommendations of the parallel sessions, leading to a statement to be presented on 20 October to the ELC community.
- 17:00 – 17:30 Concluding lecture: Prof Teresa Pinto Correia: Major challenges of the European Landscape Convention, towards a concerted research programme.
- 17:30 – 18:00 Presentation UNISCAPE book: Landscape as a Project, Prof. Zagari
- 18:00 – 18:15 Prof Carlo Magnani, UNISCAPE President: closure

During the two days of the Conference, a poster session will be held at SESV (Spazio Espositivo Santa Verdiana, Piazza Lorenzo Ghiberti, 27, Florence)