



SURVEY on LANDSCAPE PERCEPTION in Florence

Proposal by Mauro Agnoletti

Aims of the project

- Investigating the landscape perception amongst students and professors of American Universities in Florence.
- Examining the cultural background of American students and professors in order to understand what they know about the Tuscany territory and why they choose Florence as a temporary residence.
- Bringing to light the values American students and professors attribute to the urban and rural landscape in the Florence area

Methodology

The survey should be carried out through questionnaires, accompanied by photographic documentation, to be distributed in the American Universities in Florence.

The questionnaire should be structured in multiple choice questions and short answer questions.

Data should be collected anonymously.

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