

Ref.: UNISCAPE/5EB/DOC.VII.25.03.2011

MINUTES OF the 5th meeting of UNISCAPE's Executive Board

25 March 2011, Hotel Contemporaneo, Santa Cruz de Tenerife

Chairman: Carlo MAGNANI, President of UNISCAPE

Participants:

Bas Pedroli, Director of UNISCAPE
Sasa DOBRICIC (University of Nova Gorica)
Yann NUSSAUME (University of Paris La Villette)
Juan Manuel PALERM (University of Las Palmas de Gran Canaria)
Franco ZAGARI (Mediterranean University of Reggio Calabria)
Mauro AGNOLETTI (University of Florence)
Tessa GOODMAN (Office Manager UNISCAPE)
Eva LORENZONI (Communication Manager UNISCAPE)

Apologised:

Annalisa CALCAGNO MANIGLIO (University of Genova)
Florencio ZOIDO (University of Andalucia)
Maria CURADO (University of Porto)
Maria GOULA (University of Catalunya)

Observers:

Jolanda CAPRIGLIONE (Second University of Naples)
Franca BATTIGELLI (University of Udine)
Rosa SOLER CUSCO (Autonomous University of Barcelona)
Martina SLAMOVA (Technical University in Zvolen)

At 4,30 pm President Carlo MAGNANI welcomes the participants and starts the meeting.

The Executive Board approves the Agenda (DOCI_Agenda_5th Executive Board Meeting).

Franco ZAGARI asks to discuss first of all point VII of the Agenda: Convocation of UNISCAPE's 4th General Assembly.

Bas PEDROLI proposes to hold the UNISCAPE's 4th General Assembly on 14-15 October 2011 in Amsterdam or in Bruxelles, in order to better involve participants from Northern Europe. He illustrates the need to develop strategies to involve new members. This occasion will be used at the same time as a follow-up of the ESF-CST Science-Policy Briefing launched during our conference last October 2010.

Yann NUSSAUME agrees UNISCAPE should not be too "Mediterranean" and should involve Eastern and

Northern Universities.

Mauro AGNOLETTI underlines it is important to plan workshops and activities in the north, even if we are based in Florence.

Sasa DOBRICIC proposes to invite Northern Universities to our Assembly in order we could illustrate them UNISCAPE's projects and activities and they could give us their feedback.

Yann NUSSAUME remembers there are many other associations and landscape schools (e.g. Le Notre, ECLAS) and underlines the importance of connecting the networks and combining groups.

Bas PEDROLI confirms that holding next General Assembly in Amsterdam or Bruxelles could be a good strategy to involve Northern Countries.

The Executive Board approves to hold the next General Assembly on 14-15 October 2011 in Amsterdam or in Bruxelles.

Carlo MAGNANI recognizes UNISCAPE is facing some developing problems because all European Universities are facing difficulties, nevertheless UNISCAPE demonstrated a good vitality. Three years ago UNISCAPE did not exist, and in three year we were successful in organizing Living Landscape and many other activities. The points in the Agenda demonstrate we have many ideas even if our financial means are limited. UNISCAPE is facing two main problems: it has to broaden its membership, and it has to encourage the involvement of UNISCAPE's Members. For this reason, Carlo MAGNANI and Bas PEDROLI address to the Executive Board a Recommendation to enhance the involvement of UNISCAPE's Members (DOC.II_ReccomendationInvolvement). As stated in this letter, it is important that the representatives of each University develop more their role of mediators between UNISCAPE and their Universities by coordinating working groups of experts within their own University.

Carlo MAGNANI adds he hopes UNISCAPE's website can become a reference for all landscapes students and researchers.

Yann NUSSAUME underlines it is really important to circulate the information amongst members, and he proposes to organize regularly UNISCAPE conferences (every two years).

Mauro AGNOLETTI suggests to create a newsletter of UNISCAPE in order to better involve members.

Two letters by Annalisa CALCAGNO MANIGLIO and Andrea GALLI asking for more involvement are addressed to the Executive Board (ENC1_Letter Calcagno Maniglio; ENC2_Letter Galli).

The Executive Board approves the Proposal by Carlo MAGNANI and Bas PEDROLI and asks them to present to the General Assembly the Recommendation to enhance the involvement of UNISCAPE's Members.

With reference to the 1st Joint Meeting of the European Landscape Network hold in the morning at the University of Las Palmas, Bas PEDROLI reports that during this meeting he signed the Letter of Understanding (ENC8_Letter of Understanding_ELN). The Executive Board approves, with the remark that the name of the European Landscape Network should be singular (not Networks)..

With reference to the point III of the Agenda, Tessa GOODMAN illustrates the budget 2011 (DOCIII_Budget2011).

Bas PEDROLI makes the suggestion to hire a fund-raiser on no cure – no pay basis.

Yann NUSSAUME points out it is first of all important to project new activities, and then applying for funding.

The Executive Board discusses importance of developing fund-raising and networking strategies (DOCVI_Fund-

raising and networking strategies).

The Executive Board approves the budget and in particular the Draft Budget for staffing UNISCAPE until October 2011. The Office will reconsider their fundraising activities and come with a proposal until the next Executive Board meeting.

With reference to point IV of the Agenda (Report on Current activities):

- Eva LORENZONI illustrates the second edition of the international photo contest People's Landscapes (DOCIVa_ReportPeoplesLandscapes). The Executive Board approves the management and the budget for this project.
- Bas PEDROLI illustrates the ATLAS project (DOCIVb_ReportATLAS). The Executive Board approves the management and the budget for this project.
- Juan Manuel PALERM illustrates the first draft of the UNISCAPE map of competence and research groups (ENC7_Presentation Palerm_Draft Map of Competence). Carlo MAGNANI underlines the importance of this map: it will enable people outside a specific university to explore opportunities for interaction and offers UNISCAPE's Members the opportunity to better know each other, to develop joint research programs and to promote their activities to a wider audience. He asks to publish the final map on the UNISCAPE website. Juan Manuel PALERM underlines it is important to fix a deadline for the gathering of information. The Executive Board approves the management of the project.
- Sasa DOBRICI illustrates the Masters Course initiative (DOCIVd_ReportMastersCourse) and underlines University of Sevilla is giving experience and administrative supports. Carlo MAGNANI hopes this first experiment will be successful and hopes UNISCAPE will support other initiatives like this. The Executive Board approves the management of the Masters Course.

The meeting is adjourned at 18.30.

26 March 2011, Hotel Contemporaneo, Santa Cruz de Tenerife

The 5th Meeting of UNISCAPE's Executive Board starts again at 8.30 am.

With reference to the point V of the Agenda (Follow up on new activities):

- Mauro AGNOLETTI asks UNISCAPE to support his proposal of investigating the landscape perception amongst students and professors of American Universities in Florence (DOCVd_SurveyLandscapePerception; ENC4_Proposal Agnoletti). The results of this survey can also be printed. Bas PEDROLI is very positive on this initiative that can be useful to strengthen the relationship between UNISCAPE and Florence. The Executive Board approves this project.
- Yann NUSSAUME proposes to organise an international conference on landscape education on April 2013 in Paris (ENC6_Proposal Nussaume). He asks UNISCAPE's staff to work as the Organisation Committee of this conference. Regarding the budget, he commits himself in fund-raising; a part of the cost can be covered by conference fee. Juan MANUEL PALERM underlines that, speaking of education,

it is really necessary to involve other networks, e.g. ECLAS. He proposes research groups in UNISCAPE universities could design a little amount of their research budget for the organisation of this conference. Bas PEDROLI proposes to establish a working group formed by Yann NUSSAUME, Juan MANUEL PALERM, Mauro AGNOLETTI and himself, with the support of Eva LORENZONI, in order to draft a proposal for the organisation of this conference. The Executive Boards approves.

- Franco ZAGARI proposes the creation of a UNISCAPE International Review (DOCVa_UNISCAPEReview; ENC3_Proposals Zagari). Mauro AGNOLETTI underlines the difficulties of creating a high level scientific journal. Juan Manuel PALERM thinks the review can be useful for giving visibility to UNISCAPE's research. Carlo MAGNANI underlines the problem of creating a review following the impact factor standards. Sasa DOBRICIC, Yann NUSSAUME, Juan Manuel PALERM and Mauro AGNOLETTI propose themselves to launch the first number of the review. Yann NUSSAUME proposes the theme "The influence of art in the territory". Franco ZAGARI commits himself to contact Carlo MAGNANI and ALMO FARINA in order to develop this first number and to chose the theme. The Executive Board approves.

Because of departure of part of the Board Members, at 10 am Bas PEDROLI ends the Meeting. He proposes to adjourn the meeting to a web conference in order to discuss the remaining points of the Agenda:

- International Workshops (DOCVc_InternationalWorkshops)
- New Publication (ENC5_Proposal Zoido)
- Organization of the next General Assembly
- Joint Project of the European Landscape Network: during the 1st joint meeting of the ELN last 25 March, participants approved UNISCAPE's proposal for monitoring and mapping the implementation of the European Landscape Convention through a survey among our networks' members. The results of this mapping can be presented to the public in a joint conference to be organized in March 2012.
- Landscape Address Book (DOCVb_LandscapeAddressBook).
- Relationship to the Council of Europe.