

## **UNISCAPE GENERAL ASSEMBLY 2017**

Sunday 18 June | 14.30 - 17.30

Department of Geosciences and Natural Resources Management  
University of Copenhagen

### AGENDA

#### 1. Opening

- 1.1. Welcome
- 1.2. Approval minutes 2016 General Assembly meeting, (Galway, 29.08)
- 1.3. Adoption of the agenda

#### 2. Network Action Plan 2017-2020

- 2.1. General Assemblies and En-Route Seminars proposals
- 2.2. 10th Anniversary UNISCAPE event
- 2.3. Education and training
- 2.4. EU Research Projects
- 2.5. Florence 2020 event
- 2.6. Landscape Observatories
- 2.7. Venice Biennial: Landscape (2020)
- 2.8. Contests and Competitions
- 2.9. Web and communication

#### 3. Network Organs and positions

- 3.1. Functions of the Executive Board and Management Committee
- 3.2. Election members of the Executive Board (2017-2020)
- 3.3. Candidatures Director

#### 4. Administration / Financial situation

- 4.1. Overview on Network composition
- 4.2. Balance Sheet approval / Preliminary draft budget
- 4.3. Network Office and staff
- 4.4. Financial perspectives

#### 5. Observers presentation

#### 6. Any other issues

TO FOLLOW: Meeting of the Executive Board and nomination of the Director

## DRAFT MINUTES

### 1. Opening

The President Juan Manuel Palerm welcomes the audience and thanks Anne Tietjen, representing the University of Copenhagen, for hosting the meeting.

The Director Bas Pedroli thanks the audience and proposes to do a tour of presentations of the participants, some of them attending in a UNISCAPE meeting for the first time.

Concerning the adoption of the minutes of the previous General Assembly meeting, held in Galway (Ireland, 29 June 2016), the Director gives a short overview and the document is approved without any remarks.

Regarding the adoption of the agenda, the Director says that is important to decide on the sequence of events leading to Florence 2020 event of celebration of the 20th anniversary of the ELC. Anne Tietjen therefore proposes to discuss first the Action Plan (point 4 on the agenda) and then proceed to the election of the Executive Board (point 2). This proposal is accepted and the agenda of the meeting is so adopted.

### 2. Network Action Plan 2017-2020

The President underlines that an action plan consisting of 3 years, as proposed by the Management Committee, is ideal for developing actions having a proper look toward the near future. 2020 will represent an important year for UNISCAPE, corresponding also with the term for period of charge of the actual President, Director and Executive Board. He also wants to make notice that the action plan is not only about activities but also strategy. In this respect, he mentions the recommendations statement on Higher Education on Landscape, that has been presented to the last CoE Conference on the ELC in Strasbourg (March 2017) and drafted in collaboration with five others international organizations dealing with landscape education (ICOMOS, IFLA Europe, ECLAS, IALE-Europe, Civilscape), as an example of the capacity of the Network to improve collaboration and strengthening the relationships at European level. Afterwards, he illustrates the possible events for the next 3 years, having in mind the rule of having two En-Route Seminars and one International Conference per year (see also annex1 - UNISCAPE Events 2017-2020):

2017

- En-Route Seminar in Matera (Italy) coinciding with the presentation of the UNESCO Chair in Landscape Heritage by the University of Basilicata (October)

2018

Event of celebration of the 10 years foundation of UNISCAPE, consisting in the presentation of a selection of publications on landscape by young researchers and the results of the Peoples Landscapes Video Contest (beginning of 2018)

- En-Route Seminar to be organized with the University of Trento (February-March)

- General Assembly and International Conference on Healthy Landscape to be organized with the University of Bologna (ref. proposal annexed) (end of May).

- En-Route Seminar to be organized with the University of Las Palmas (Canary Islands, Spain) on Terraced Landscapes, in collaboration with ITLA (International Terraced Landscapes Association)

2019

- En-Route Seminar to be organized with the University of Porto, wanting to join the network (Spring)

- General Assembly and International Conference to be organized with the University of A Coruna, Spain (May-June)

- En-Route Seminar to be organized with the University of Reggio Calabria (Fall)

2020

- Florence 2020 event : the Management Committee is in charge to prepare a programme proposal. The idea is to make an evaluation of the critical aspects of the ELC implementation as well as to recognize the accomplishments done during these 20 years.

- Venice: Architecture Biennial. The aim is to work to introduce for the first time Landscape as a topic at the Biennial. This would include the possibility for UNISCAPE to be integrated in the Biennial organization (from May until November).

Regarding the Florence 2020 event, Claudia Cassatella asks information about the relation that UNISCAPE could maintain with the CoE. She suggests that it has to be taken into account because it could be a complicated matter.

Concerning the practical organization of the same event, Mauro Agnoletti makes notice that the search for main partnership is a main issue and taking into account that the election of the regional Tuscany government will be in summer 2020, this have to be arranged with some advance.

Shelley Egoz affirms that in the last years the interest on the implementations of the ELC has been decreasing, so the most important issue is to define effective strategies to promote it.

Bas Pedroli informs that the Council of Europe has not decided yet how to celebrate the ELC 20th anniversary and that probably it won't be decided before 2019. The Executive Board is in charge for the organization of the event and also for the relationship with the CoE.

A tour of interventions follows regarding other events to be included on UNISCAPE agenda for possible collaborations:

Shelley Egoz informs that in 2019 The Norwegian University of Life Sciences celebrates 100 years to the establishment of the first landscape architecture programme in Europe, with a conference in September 2019 titled 'A century of Landscape Architecture Education in Europe' and will be a joint venture between ECLAS and IFLA. She suggests that UNISCAPE could join with the theme of "towards 20 years of ELC education". This could be the preemptive for Florence 2020.

In 2019 the University Milano Bicocca will host the World Conference of IALE, a collaboration with UNISCAPE could be possible, reports Veerle Van Eetvelde.

The President of Cervim, Roberto Gaudio, observer in this meeting, informs about an initiative that they are carrying with the University and the Politecnico of Turin, consisting in an event on "Governance in viticultural mountain", with the aim to constitute a Landscape

Observatory on viticulture in Europe, to be held in Aosta (Italy) in March 2018.

Andrea Galli informs that starting from 2016, the 14th of March has been instituted as National Landscape Day in Italy and that in the future UNISCAPE could be active in taking part in the celebration.

Elzelina Van Melle, representing IFLA as observer in the meeting, informs about the interest of IFLA to participate in the organization of Florence 2020 event.

Anne Tietjen, referring to the information given by Shelley Egoz, proposes to organize the 2019 General Assembly meeting in Norway. Egoz gives her availability in inquiring this possibility.

Patrizia Tassinari takes the floor to illustrate the proposal for organizing an international conference on May / June 2018, connected to the annual General Assembly meeting of UNISCAPE, with the tentative title of "Healthy landscapes: green, regeneration, safety, sustainability" (see proposal in annex 2).

Referring to this proposal, Anne Tietjen underlines the necessity of stressing on the ELC principles and Shelley Egoz in the concept of social sustainability; she also makes aware that this year in Austria a conference with a similar topic was held and so the need to have a clear focus on the main topic is needed. She also offers her support to the organization.

Bas Pedroli reports on the presentation of the Draft Recommendation document on Higher Education in Landscape, presented at the CoE Conference on the ELC in March this year, (see annex 3), referring that despite a good acceptance by the audience the CoE Secretary of the ELC did not translate in time in French for official including it in the working docs of the conference.

A tour of interventions is launched concerning the action plan and other activities carried by the members of the network:

Anne Tietjen refers to the importance of defining common research programmes, in order to cooperate in a more active way within the universities.

Veerle Van Eetvelde proposes to organize a workshop in the framework of Florence 2020, education being a core issue for UNISCAPE.

Sasa Dobricic invites to reflect on tacit and explicit aspects of landscape education.

Tessa Matteini, participating as candidate for the role of Director, illustrates a proposal she drafted for the Florence 2020 celebration event, consisting in three main topics (Landscape Glossary, Landscape Observatories, ELC and Legislative frameworks) to be developed in preparatory workshops, with the aim to resume the results during the final conference.

Marco Devecchi suggests the organization of a summer school, every 1 or 2 years.

Andrea Galli stresses on the importance of dissemination as result of the network activities.

Patrizia Tassinari agrees on the importance of focusing on education issues in her proposal for the next year conference, she declares herself happy to start collaborating.

Daniele Torreggiani adds that it would be useful to see how the education system matches with the expectation of the conference (state of the art). He also suggests to prepare a list for Erasmus+ for internship, in collaboration with the network office.

Shelley Egoz offers her cooperation to Bologna, especially for education.

Mauro Agnoletti gives information on the project promoted by the Italian Minister of foreign affairs and FAO programme of rural landscape, recently presented in Rome, for which he proposed the constitution of a national training centre in Florence for people coming from developing countries (Asia, Africa, South America) to become professional managers (6 months duration). UNISCAPE should provide the teaching: food, landscape, biodiversity would be the topics. The project would cover the cost for teachers and represent a good opportunity for UNISCAPE. As the ELC is becoming of interest also outside Europe, UNISCAPE could provide the knowledge. Others main institutions are involved (UNESCO, World Bank, FAO)

Cristina García Fontan, representing A Coruña University, declares themselves interested in providing mobility for students inside the network of UNISCAPE universities.

Rita Occhiuto states that Research is a main issue, as well as appealing for EU projects,. UNISCAPE could be a platform for improving the relations.

Juan Galan thinks that UNISCAPE should provide a common agenda for the Research, in which some main issues are: landscape observatories, funding opportunities.

Yann Naussaume, noticing that UNISCAPE has never been granted by any EU funded project, hopes that it could be possible to work more in this direction, in particular concerning research and education.

Juan Manuel Palerm gives information about his activities as President of UNISCAPE, in particular concerning the project of constituting a network of foundations dealing with landscape issues within UNISCAPE; the developing of Landscape Observatories monitoring, the coordination of some EU projects in the framework of Horizon 2020 Programme and the participation of UNISCAPE as co-organiser of the Landscape Architecture Competition in Padova and the organization of a seminar (September 2017).

### 3. Network Organs and positions

The President takes the floor with reference to the future role of Bas Pedroli, who has formally ended his duties as director and member of the EB for time limits. He first wishes to acknowledge him for the fundamental contribution given to UNISCAPE over the years and wants to recognize the international profile that he gained. Taking this into consideration, he proposes to confer him a special mandate in support of the EB and the Management Team, particularly in the planning of operational strategies aiming at increasing the participation of universities from north and central Europe. This would allow to promote the concept of Landscape in Europe in accordance with the UNISCAPE lines of work. The President also proposes, on the basis of the statute and regulation of the association, to delegate Pedroli as permanent representative of UNISCAPE at the Council of Europe, and for any other international organizations, by his explicit mandate. The General Assembly is asked to agree on this proposal, which is approved by unanimity.

Pedroli declares that is ready to continuing working with the EB and in collaboration with the future director in the transfer of duties.

The President then advises the Assembly to decide that a ninth seat (with the right to vote) in the Executive Board will be reserved for the representative of the university in the place where the UNISCAPE Head Office is situated. Currently this is the University of Florence,

represented by Mauro Agnoletti. Moreover, this will help the organization of the Florence 2020 event. The GA agrees on this proposal.

Concerning the election of the members of the Executive Board, the President declares himself very satisfied for the number of candidature letters received. He also gives information about a late application letter by Prof. Colafranceschi (University of Reggio Calabria - Italy) which is appreciated but cannot be included in the candidacies. Before the voting procedure he invites the candidates to briefly present themselves (those not present are presented by the President and the Director). The General Assembly is then asked to express up to 8 preferences for the EB composition, by using the voting sheet anonymously. The two vice-Presidents and the office manager are in charge of counting votes. The new members of the EB are then announced (by alphabetical order):

1. Mauro AGNOLETTI - University of Florence (IT)
2. Claudia CASSATELLA - Polytechnic University Turin (IT)
3. Cristóbal CRESPO - E.T.S.A. University of A Coruña (ES)
4. Juan Jose GALAN - Aalto University (FI)
5. Conor NEWMAN - NUI Galway (IR)
6. Rita OCCHIUTO - University of Liege (BE)
7. Anne TIETJEN - University of Copenhagen (DK)
8. Daniele TORREGGIANI - University of Bologna (IT)
9. Margherita VANORE - IUAV Venice (IT)

The President welcomes the new members of the Executive Board and particularly thanks the candidates that have not been elected hoping that they could nonetheless participate actively in the activities of the network.

#### 4. Administration and financial issues

The Office Manager gives an overview of the actual composition of the network (see annex4); explaining that members that have not been paying the annual fee in the last 3 years have been removed from the list. He also welcomes the recent adhesions of the University of Bergamo (Italy) and the University of Yuzuncu Yil (Turkey).

The Office Manager presents for approval the 2016 Balance sheet of the association, that shows in particular an increase of incomes coming from the membership fees compared with previous years and closes the year with a period surplus of € 5.670,83. The Balance sheet had the formal approval of the Financial Controller and it is then approved by the GA without any remarks. Afterwards the Office Manager presents the Draft Budget for 2017, prepared in collaboration with the Director, which mainly follows the lines of the previous year. On this respect, Claudia Cassatella suggests to add a line for Florence 2020, in order to start constituting a budget reserve for the organization of this event.

Concerning the financial perspectives of the association, the President gives information on the opportunity for UNISCAPE to receive and make payments for consultancies and other external collaboration, working with VAT. The new Director will be in charge to evaluate the different possibilities within the Italian fiscal system, in collaboration with the Office

Manager. This will probably entail a modification of the association statutes. The membership fees will be not affected as they are exempted from VAT.

## 5. Observers presentation

The floor is given to the representatives of the Observer members presents in the meeting:

Elzelina Van Melle, representing IFLA Europe, gives information about a strategic plan for the relations of IFLA EUROPE and UNISCAPE in the next years, addressing the academic stakeholders that are decision makers at the European level and promoting relationships and cooperation with key actors. UNISCAPE is seen as strategic partner, that share common aims and objectives, both in the education of landscape architecture and the implementation of the European Landscape Convention. For this reason UNISCAPE is invited to become an observer at IFLA Education Committee meetings.

IFLA EUROPE's Action Plan states the establishment of Education Committee as a visible head for dialogue with EEC institutions, namely by creating closer links with: ENQA, UNISCAPE, ICOMOS, Council of Europe, ELASA and others. This is considered a key action for IFLA EUROPE:

- to ensure effective development of the working relationship and inclusion in policy making;
- to participate in issues regarding education of landscape architects;
- the presence in meetings by members of the Education Committee, delegates or presidents of IFLA EUROPE's National Associations at UNISCAPE General Assemblies;
- to establish short & medium term projects;
- to participate in workshops, research and publications. Ensure effective communication with UNISCAPE.

IFLA EUROPE Committee on Education and Academic Affairs is working in some main projects:

- the accreditation processes to guarantee a coherent education and training framework;
- Landscape Observatories within the IFLA EUROPE region and neighbouring regions, in tandem with inter regional projects, like MedScapes. And to explore the idea of a European Observatory made up of National associations.
- the Charter of the European Landscape Architects (CELA) – a core document which defines our tasks and competencies towards the profession, other associations and society in general; it will help to establish our fundamental vision regarding landscape as well as our role, challenges and commitments.

Roberto Gaudio presents the main activities of CERVIM, for which he serves as President. CERVIM is an international organization created in 1987 as a Centre of Studies for the "Enhancement and preservation of the heritage created by the wine-growing mountain and steep". The center is based in Valle d'Aosta (Italy) and operates promoting studies, research and conferences and ensuring its presence in all institutions and industry facing issues related to viticulture, becoming the guarantor of the interests of The Mountain Viticoltura and steep. The CERVIM's endeavors are oriented toward encouraging the presence of man, conserving the environment, protecting the landscape, preserving the social and cultural fabric, and enhancing the quality of heroic wines.

Lucija Ažman Momirsk, represents ITLA - International Terraced Landscapes Alliance - a civil initiative on the protection, preservation, and promotion of terraced landscapes and related cultures worldwide. ITLA was formed in Yunnan Province in the Red River Prefecture at Honghe in China in November 2010 in occasion of the First world conference on Terraced Landscapes. At present, the alliance joins 150 members including governments, NGOs, Universities, farmers and others, in 30 countries in the world, of which 14 are in Europe. The challenge of ITLA is to find new ways of life and viable activities which will make good use of the inherited resource of terraced landscapes. One of the efforts of the alliance is to actively contribute to the approach of analysis and appreciation of landscapes embodied in the European Landscape Convention, principles that can apply elsewhere in the world. Currently ITLA is in preparation for the next world conference on terraced landscapes titled Living stones - The re-enchantment of the terraces / terraces in our memory, which is planned to be held from 15 to 25th of March 2019 in Canary Islands.

The President welcomes the new Observer members and hopes this will reinforce the cooperation on landscape issues at european and international level.

Before the closure of the meeting , Veerle Van Eetvelde wishes to thank on behalf of the GA, Bas Pedroli for his commitment as Director of UNISCAPE, which made possible the growth of the network in such a successful way.

Juan Manuel Palerm recognize the importance of the contribution of Pedroli and hopes that the new Director could take from his experience. He then closes the meeting and thanks all participants.

## LIST OF PARTICIPANTS

- Bas Pedroli - University of Wageningen (The Netherlands) - *Director*
- Juan Manuel Palerm - University of Gran Palmas de Gran Canaria (Spain) - *President*
- Anne Tietjen - University of Copenhagen (Denmark)
- Patrizia Tassinari - University of Bologna (Italy)
- Daniele Torreggiani - University of Bologna (Italy)
- Yann Naussaume - University Paris La Villette (France)
- Andrea Galli - University Politecnica Marche (Italy)
- Margherita Cisami on behalf of Fulvio Adobiati - University of Bergamo (Italy)
- Juan Galan Vivas - Aalto School of Architecture (Finland)
- Mauro Agnoletti - University of Firenze (Italy)
- Cristina García Fontan - University of A Coruna (Spain)
- Shelley Egoz - Norwegian University of Lige Sciences (Norway)
- Veerle van Eetvelde - University of Ghent (Belgium) - *Vice-President*
- Sasa Dobricic - University of Nova Gorica (Slovenia)- *Vice-President*
- Marco De Vecchi - University of Torino (Italy)
- Claudia Cassattella - University Politecnico di Torino (Italy)
- Rita Occhiuto - University of Liège (Belgium)
- Bruno Zanon - University of Trento (Italy) *apologised*

## OBSERVERS

- Lučka Ažman (ITLA)
- Elzelina Van Melle (IFLA Europe)
- Roberto Gaudio (Cervim)
- Tessa Matteini - University of Florence / IUAV

## PROXIES

- Benedetta Castiglioni - University of Padova (Italy) to JM Palerm
- Carlo Magnani - IUAV (Italy) to JM Palerm
- Daniela Colafranceschi University of Reggio Calabria (Italy) to JM Palerm
- Tana Lascu - Ion Minch University in Bucharest (Romania) to Bas Pedroli
- Marco Tamaro - Benetton Foundation (Italy) - to JM Palerm

## UNISCAPE staff

- Tommaso Zanaica - Office Manager

## Meeting of the Executive Board

### DRAFT MINUTES

The President takes the floor welcoming the new composition of the Executive Board and wishing them a successful collaboration. He informs that an official letter will be sent to the Universities now represented in the Board. He also suggests that the Executive Board, besides its regular meetings in video conference, should meet once per year personally. Ideally 3/4 weeks before the meeting of the General Assembly.

Concerning the election of the Director, which is the main point at the agenda of this first meeting, he gives information about the only candidature received by Tessa Matteini, Landscape Architect also teaching at the University of Florence and IUAV - Venice. He considers this candidacy strategic also to develop the collaboration with the University of Florence which hosts UNISCAPE headquarters. He then asks Tessa Matteini to present the motivations of her candidature. She affirms that the role of the director of UNISCAPE is very challenging and that her first purpose will be to work in synergy with the Executive Board, taking in special consideration all the disciplines represented. She also asks the support of the former director and the office manager for the transference of duties and to get all relevant background information on the activities and projects carried out by UNISCAPE.

Mauro Agnoletti stresses on the importance for the future director to have the capacity to travel to attend at the relevant international meetings in order to reinforce the strategic relations with institutions and other organization dealing with landscape issue.

The Executive Board accepts Tessa Matteini candidature and elect her as new director of UNISCAPE for the next 3 years term.

### LIST OF PARTICIPANTS

Bas Pedroli - University of Wageningen (The Netherlands)  
 Juan Manuel Palerm - University of Gran Palmas de Gran Canaria (Spain) - *President*  
 Anne Tietjen - University of Copenhagen (Denmark)  
 Daniele Torreggiani - University of Bologna (Italy)  
 Juan Galan Vivas - Aalto School of Architecture (Finland)  
 Mauro Agnoletti - University of Firenze (Italy)  
 Veerle van Eetvelde - University of Ghent (Belgium) - *Vice-President*  
 Sasa Dobricic - University of Nova Gorica (Slovenia)- *Vice-President*  
 Claudia Cassattella - University Politecnico di Torino (Italy)  
 Rita Occhiuto - University of Liège (Belgium)  
 Tessa Matteini - University of Florence / IUAV

Tommaso Zanaica - UNISCAPE Office Manager