



RADICEPURA

FONDAZIONE

Presents



RADICEPURA

GARDEN FESTIVAL

mediterranean essence

SECOND EDITION APRIL - OCTOBER 2019

Radicepura, Giarre (Catania), Sicilia, Italia

Call for Ideas

To create temporary themed garden installations

Radicepura announces an International Call for Ideas in order to select designers with the purpose to build temporary themed garden installations.

Description of the theme: productive garden

One of the most important archetype related to the garden came from the poet Homer who described the enclosed garden within the Alcinoo's Palace, where Pear trees, Pomegranate trees, apple trees, the sweetest figs and thriving olive trees grew. The garden charm was bonded to utilitarian plants, especially fruit-bearing plants and vegetables, and on the fact that the production never stopped: "on the pear tree, the pear ages; on the apple tree, the apple ages; on the bunch, the bunch ages and on the fig tree, the fig ages." European travelers during their Grand Tour Trip around the Mediterranean countries re-discovered, through the fertile lands and on the productive trees (citrus trees most of all) even in wintertime, the immanent garden well depicted by Homer. The theme of useful, productive gardens is still widely present today: a green space which yields fruits, flowers, biodiversity, scents, emotions, oxygen, relax, fun, restoring energy, is an evergreen archetype. For this reason, the proposed theme for the 2019 Garden Festival edition is the Productive garden which combines in an original way, for the man of the third millennium, the ancestral need for utility with the new aesthetic needs of the contemporary society.

Admission requirements

The selection committee will take into account individual architect as well as team of designers including architects, garden designers, nursery experts, artists and people with the necessary skills to develop and build a garden. The Radicepura Garden Festival encourages participants to team up with artists, designers, engineers, horticultural professionals, botanic experts, teachers, scientists.

The selection committee is also honoured to invite firms, associations, cooperatives, schools and universities. In any case, all members of the formed groups must be no older than 35 years old at the 31st December 2018. Students can have the support of rely upon a professor/mentor who can be over 35 years old.

Deadline

The deadline to electronically submit the proposals is **28st November at 11:59 p.m.**
Any proposals received after the deadline will not be accepted.

For Further informations:
Radicepura Garden Festival
festival@radicepurafestival.com

Projects guidelines

Gardens should celebrate horticulture and both man/made and natural landscaping. Gardens should bring innovations, inspiring and generate curiosity in the visitors and clearly show their messages. The Radicepura Garden Festival encourages audience interaction, and innovative approach. Positive interaction between people, their culture and their natural environments. Mediterranean biodiversity offers a versatile spectrum of creative suggestions.

Selection process

Gardens will be assessed by two different committee: one will be an Artistic Jury, the other will be a Technical Jury. Parameters used to evaluate proposals will be:

- **Creativity shown with the proposal and potential interaction with the public.**
- **Originality, coherence and clarity of the proposal submitted and its overall usability.**
- **The way the proposal support garden art and innovation.**
- **Feasibility and relevance with the chosen budget.**

The short-list with the names of the first 20 cherrypicked gardens will be uploaded on 6th December 2018 on our website: www.radicepurafestival.com

The Radicepura Garden Festival reserves the right to select designers by private invitation.

The gardens could be shaped as the designers prefer, but the overall size must be no less than 30 square meters and no more than 50 square meters. Designers shall include in the project a system of lights to be put on the garden in order to make it visible during night events and exhibitions. The Radicepura garden festival might consider to get a technical sponsor for the lighting.

The festival will open its doors to public for a timespan of 6 months so the designer should consider the evolution of the garden throughout this period trying to reduce where possible maintenance procedures. The gardens could be left in place for more than one edition so the committee will ask the designers to think about how to keep the installations for two years, preparing re-planting. Radicepura Garden Festival retain the right to modify the gardens planting following the end of six months festival period. Not all the gardens will be kept after the end of the 2019 edition. In addition, the Radicepura garden festival will present the “Magazine Gardenia Award” for one of the selected garden as it was done for the first edition. The criteria used for the award assignement is the evolution of the garden during the 6-month period.

The deadline to submit the proposals is the **28th November at 11:59 p.m.**

Any submissions delivered after due date will not be accepted.

Project Oversight and Construction

The Radicepura Garden Festival will take responsibility for the construction of the temporary garden. Gardens will be built with the help of workmen, students and volunteers supervised by a technical coordinator and a foreman. The in-site construction of the gardens will begin the 4 February and it is planned to be over within 17th April 2019. The Radicepura Garden festival and its staff will take care of the gardens for the whole duration of

the festival. Designers will be involved on the physical in-site construction of the gardens during the ending week of the works and until the opening of the festival scheduled on 19 April 2019. Designers involvement in the project should work under the time programme planned by the Radicepura Garden festival. Accommodation will be provided to designers during the realization of the gardens in a lodge near by Radicepura.

Candidacy presentation

Candidacy documents must be sent in **two different PDF files** including the following

A. One PDF file no longer than 4 pages, horizontal A format, 5 megabytes maximum dimension, including

- Project title (do not write the name of the designer/s)
- A 180 words presentation of the proposed garden concept and what visitors could expect from it.
- A garden plan (minimum scale model 1/25) with notation; the plan must be presented in A3 format with page number on each sheet.
- A view (sketch, render, axonometric projection) showing the garden
- Plant list
- Various contingent indications, plans and sketches.
- An estimate of costs of material

B. A PDF file of one page, A3 horizontal format, which identifies the team group or the individual designer, including:

- Title of the project
- Name of the designer and his/her job or experiences.
- If the designer is a student, the name of the mentor should be cited as well as the institution, school or university from where the designer belongs.
- Contact informations (address, phone number, e-mail, internet website, social media)
- Brief description (250 characters) of the designer or the team.

For a more in-depth evaluation of the project, all the designers are advised to send a three dimensional scale model (the model will not be returned) to:

RADICEPURA

BOTANICA S.r.l. Via Fogazzaro, N.19

95014 - Giarre, Catania, ITALIA

Taking part of the Radicepura Call for ideas, the winning designers will irrevocably cease to the Radicepura Garden festival all the financial rights over the winning projects, with no limitations in terms of space and time. Candidates authorize the Festival to make the projects public.

Radicepura garden festival – 2^o edizione 2019

Timetable

1th June: Launching call for ideas.

The Radicepura Garden festival advises all the participants to send the proposal within **28th November 2018**

6th December: Short-list publication.

21th December: the 10 winners will be announced

On January 2019 the Festival will proceed to buy materials and plants in accordance to the project with the collaboration of the designer.

- **4 February 2019** the constructions of the gardens will begin.

- From **13 April to 20 April** designers will be on-site to monitorize and work on their projects in order to finish the building process. In addition designers will take part to the grand opening events including the ones with the press.
- The opening ceremony of the second edition of the Radicepura Garden Festival is scheduled to be the **20 April 2019**
- The Radicepura Garden Festival will open its doors to the public on **21 April 2019**
- The second edition of the festival will end on **20 October 2019**

Budget and production

Budget

The budget allowed for the creation of one garden is € 10.000 split in:

- € 5.000 for materials
- € 5.000 for plants

The budget will be entirely allocated by the Radicepura Festival Garden. If the cost of the garden exceeds the given budget and the project satisfies the artistic jury, the designer can decide to:

- Involve a sponsor which can support economically the project sending money or materials to complete the garden.
- Invest his/her own money to complete the garden

Each garden can be partially or totally subsidized by a sponsor.

Bonus

Every team will have a maximum bonus of € 1.500 that can only be used for travelling expenses, accommodation and food. This budget will be managed directly by the festival management. Designers are encouraged to obtain donations from sponsors to fulfill extra costs (trips, printed works) and materials in order to realize the garden. The Radicepura Garden Festival offers a strong visibility to sponsors according to the support given.

In order to submit the proposal, registration is needed at www.radicepurafestival.com, the registration is free and it will require few minutes to be completed. Registration can be done at any time and the participation is free.

In order to submit the proposal, registration is needed at www.radicepurafestival.com, the registration is free and it will require few minutes to be completed. Registration can be done at any time and the participation is free. Special operations such as electric connections, lightning, pumps, plants, machineries, will be done by Radicepura Team. For all the students involved in the realization of the gardens, the festival will organize a "Health and Safety" training before the beginning of the in-site works.

For any further information you can email: application@radicepurafestival.com



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